PARTNERSHIP PRESENTATION

PH CUNHA

#77 / F4 JÚNIOR / 2027

I am Pedro Henrique Cunha, known as PH Cunha, kart driver number 77. I am building my career through Lampião Racing and F4 training at Raceville and Interlagos. In 2027, I will race in the Copa KGV Paulista de Kart, F4 Junior, with MR Competições.



Copa KGV Paulista de Kart

MR Competições

Official 2027 dates will be published after confirmation by the organiser.

THE START OF A CAREER.

Preparation and learning

My foundation comes from Lampião Racing, F4 practice at Raceville and weekly training at Interlagos. My focus is consistency and learning from every session.

P8 → P14 → P7 → P8

A comeback that is part of my learning

In a 24-driver rental race, I started P8, fell to P14, recovered to P7 and finished P8, 0.08 seconds behind seventh. This is a learning experience, not a result from the 2027 Copa KGV.

YOUR BRAND IN THE FIRST CHAPTER.

A tailored partnership

01

On-track presence

Brand placement on the kart and equipment, with positions agreed in the proposal and subject to competition rules.

02

Content from the journey

Training, behind-the-scenes and race content. Frequency, production and usage rights agreed with each partner.

03

Relationships and activations

Potential guest events and activations, subject to feasibility, availability and permissions.

How we build a partnership

1. Understand the brand’s objectives.
2. Define placements, content and duration.
3. Agree deliverables and review activations.

Pricing on request. Deliverables, positions, exclusivity and usage rights are agreed before contracting.

CHOOSE HOW TO GET INVOLVED

Choose how to get involved

Three starting points for a tailored proposal. Format, investment and deliverables are agreed with your brand.

Master

The lead brand in the journey.

• Lead branding plan for kart and racing suit, with placements to be confirmed.

• Training and race content featuring the brand.

• Potential category exclusivity and planned activations.

Investment on request

Season partner

A consistent presence throughout the project.

• Selected branding positions according to the equipment setup.

• A content and mention plan agreed for the season.

• Periodic updates on activations delivered with the brand.

Investment on request

Project supporter

Products, services or support for an activation.

• Potential supply of products or services relevant to preparation.

• Deliverables proportional to the support, agreed together.

• A flexible format for companies looking to get involved.

Investment on request